

About Verdant Vibes Arts & Music Festival

Verdant Vibes is a multicultural arts, music, and spoken word performance festival nestled in the heart of Appalachia. Our event features local and nationally-renowned musicians and visual artists that will appeal to a diverse audience across the region. Our mission is to bring quality arts programming to residents of Laurel County and its surrounding areas while supporting a thriving arts ecosystem for local artists. Oak Hill Gardens and thMTHRshp Art Gallery provide a professionally curated and idyllic space for an intimate arts experience. Featuring popular visual and performance artists from Laurel County and the Appalachian Region, *Verdant Vibes* provides a day of entertainment that is fun for the whole family. Food, drink, a full bar, music, a children's arts and crafts table, and an art fair for up to 200 attendees to be experienced at the region's premier event venue. Event is rain or shine.

About Oak Hill Gardens

Located at 107 Oak Hill Drive in London, Kentucky, Oak Hill Gardens and its proprietor, Josh Samples, have over twenty years' experience in the arts, hospitality, design and facilitation of large-scale events. Josh attended the University of Kentucky where he studied horticulture and art. He was a featured artist at the 2010 World Equestrian Games in Lexington, KY. He has worked across the US in cities like Los Angeles, Minneapolis, and Chicago facilitating high-profile arts' events like Minneapolis Fashion Week, designing and installing Living Walls in luxury hotels and restaurants, and designing urban rooftop gardens. He recently attended the renowned Catherine Meuller Ecole de Fleuriste in Paris.

The lush venue sits on 2.5 acres in Downtown London and features amenities like a 55,000 gallon infinity edge pool with three handbuilt waterfalls, a Rumford fireplace, full outdoor kitchen area, bathroom facilities, greenhouse near a babbling brook, 200 person capacity covered pavilion, firepits, a great lawn, and up to 300 varieties of native and tropical plants. It is a truly unique event venue and an ideal spot for an Autumn arts festival.

About MTHRSHP Gallery

thMTHRshp is a fine arts gallery with the heart of a collective based in Dallas, TX. thMTHRshp represents women, mother, and other underrepresented artists across the United States with a nontraditional 70% artist commission.

Gallery Director, Liz Jordan, is a native of London, KY, holds a BA in Art History from the University of Louisville, is a Kentucky Colonel, and has over 20 year's experience in the facilitation of arts and large scale fundraising events gleaned from her work at the Kentucky Museum of Art and Craft (KMAC) in Louisville, KY and as Director of Development for Girls with Guts, a national health sector non profit she helped establish which is celebrating its 10 year anniversary this fall.

Together, Josh and Liz utilize their events' expertise and service to their communities to celebrate their love of local arts while supporting a thriving and sustainable environment for Appalachian artists and art lovers.

About Phoebe White

A native of London, KY, the 15 year old yodeler has performed on stage at The Grand Ole Opry, and has recorded an album with the grammy award winning musicians from the popular movie *Toy Story.*

About Home Grown Head

A groove rock and blues band from Lexington, KY with a strong local following, they bring a fun festival jam band appeal to *Verdant Vibes*' diverse lineup.

About Leigh Nash

Lead singer from smash-hit 90's band Sixpence None the Richer, Leigh is our festival headliner and offers her delightful pixie-esque voice atop massive global hits such as "Kiss Me" and "There She Goes". For more than a quarter-century, Leigh Nash's instantly recognizable voice has been a fixture in modern pop, from her days as frontwoman for Sixpence None The Richer to her more recent artistic output.

Community Impact

Our deep community connections and relationships are bolstered by a supportive audience and community, including:

- 15,000 social media followers across Facebook, Instagram, and LinkedIn
- An average of 1,000 monthly visitors to our website: https://www.oakhillgardensky.com/
- 5,000 guests registered for events in 2023

We are committed to engaging our local community in quality multicultural programming. When you become a *Verdant Vibes* sponsor, you join our mission.

Sponsorship levels and benefits are listed on the following page.

Verdant Vibes Sponsorship Levels & Benefits

| Benefits | <u>Signature</u> \$5,000+ | <u>Presenting</u> \$2,500 - \$4,999 | <u>Lead</u> \$1,000 | <u>Patron</u> \$500 | <u>Supporting</u> \$100 |
|---|------------------------------|---|------------------------|------------------------|----------------------------|
| Company/individual thanked during live program | х | Х | х | Х | |
| Social media recognition and thanks during the year (dates TBD by sponsor and host) | 4x | Зx | 2x | 1x | 1x |
| Logo featured as a Signature Sponsor in event promotional materials/event poster | х | | | | |
| Premier VIP seating at Verdant Vibes for up to 10 guests | х | х | х | | |
| Promotional Booth at Festival | Х | Х | | | |